

2018-2019 Business Partner Program

New and Exciting Partner Opportunities
September 2018 - June 2019



PROGRAM OVERVIEW

ARMA Nebraska would like to partner with you!

We would like to provide our Business Partners with more opportunities to network and partner with our members and guests.



Program Benefits

**some benefits are based on level of partnership*



- Increased visibility to local RIM professionals
- Profile Page on Chapter website with link to BP site *
- Business Partner workshops *
- Spring Seminar attendee discounts *
- Presentation Opportunities – Monthly & Spring Seminar
- Access to attendee list *
- Foster relationships between Business Partners, Members, Guests, and other chapters
- Maintain opportunities for continued partnership
- Ensure continued success of the chapter
- Provide relevant IG data and records management resources
- On-going education for industry best practices

Business Partner Levels

- Platinum ★★★★★
- Gold ★★★★
- Silver ★★★
- Bronze ★★
- Booster ★
- Spring Seminar Exhibitor ★★★



Business Partner Levels - Platinum

Benefits	Platinum Partnership Investment (\$1500) Limited to 1
Spring Seminar Presentation	5 minute presentation
Annual Program Brochure	Partnership recognition in annual program
Spring Seminar Business Partner	Exclusive partnership + 1 st choice of table location, access to attendee list
Educational Workshops (monthly meetings)	1st choice of dates for workshops to be held after monthly meeting, 2 exclusive monthly partnership meetings, 2 attendees at no cost + Recognition at all meetings
Discount for early bird Partnership	\$100 discount if Partnership paid by 12/1/2018
Spring Seminar Attendance	2 attendees at no cost, add'l attendees at member rate
Spring Seminar Brochure	Full page ad in spring seminar book
ARMA Nebraska Website	Dedicated page on ARMA NE website with direct link to your website

Business Partner Levels - Gold

Benefits	Gold Partnership Investment (\$1000)
Spring Seminar Business Partner	Seminar Partnership, 2 nd choice in order of enrollment for table location
Educational Workshops (monthly meetings)	2 nd choice of dates for workshops to be held after monthly meeting, 1 monthly Partnership meeting, 1 attendee at no cost + recognition at selected meeting
Discount for early bird Partnership	\$50 discount if Partnership paid by 12/1/2018
Spring Seminar Attendance	1 attendee at no cost, add'l attendees at member rate
Spring Seminar Brochure	Half page ad in spring seminar book
ARMA Nebraska Website	Your logo on ARMA NE website with direct link to your website

Business Partner Levels - Silver

Benefits	Silver Partnership Investment (\$500)
Educational Workshops (monthly meetings)	1 attendee at member cost + recognition at selected meeting
Discount for early bird Partnership	\$25 discount if Partnership paid by 12/1/2018
Spring Seminar Attendance	2 attendees at member rate
Spring Seminar Brochure	Logo in the spring seminar book
ARMA Nebraska Website	Your logo on ARMA NE website with direct link to your website

Business Partner Levels - Bronze

Benefits	Bronze Partnership Investment (\$300)
Spring Seminar Attendance	1 attendee at member rate
Spring Seminar Brochure	Logo in the spring seminar book
ARMA Nebraska Website	Your logo on ARMA NE website with direct link to your website

Business Partner Levels - Booster

Benefits	Booster (\$100)
Spring Seminar Brochure	Logo in the spring seminar book
ARMA Nebraska Website	Your logo on ARMA NE website with direct link to your website

Business Partner Levels - Exhibitor

Benefits	Spring Seminar Exhibitor (\$400)
Spring Seminar Business Partner	Spring seminar table
Spring Seminar Attendance	1 attendee at no cost, add'l attendees at member rate
Spring Seminar Brochure	Logo in the spring seminar book
ARMA Nebraska Website	Your logo on ARMA NE website with direct link to your website

ARMA Nebraska Event Descriptions

Monthly Meetings

- Nine (9) monthly program/educational meetings per year.
- Prearranged speakers on IG related topics.
- Monthly meetings are sponsored by one business partner per year.
- All business partners are encouraged to attend to network with our members.

Educational Workshops

- Opportunity for business partners to conduct workshops in conjunction with the monthly meetings.
- Workshops are 30 minutes in length and offered at no charge to our members.
- One workshop per meeting of your choice that will be held right after the meeting from 1:00-1:30pm.

Spring Seminar

- Annual spring seminar and business partner expo (held 3rd week in April of every year).
- Opportunity to provide information about your services and products.
- Opportunity to network with attendees.
- All business partners are provided a booth.
- All booths are in the same room as meeting to allow for better networking and topic discussions.

